

| Southwestern Michigan Economic Growth Alliance Area (Includes 11 Municipalities) General Demographics 2000 Census | | |
|---|---------------|------------|
| Subject | Number | Percent |
| Total population | 52,037 | 100 |
| Gender | | |
| Male | 25,368 | 48.750% |
| Female | 26,669 | 51.250% |
| RACE | | |
| | 52,037 | 100 |
| White | 47,375 | 91.041% |
| Black or African American | 2,789 | 5.360% |
| American Indian and Alaska Native | 271 | 0.521% |
| Asian | 207 | 0.398% |
| Hispanic or Latino (of any race) | 1,093 | 2.100% |
| Other | 302 | 0.580% |
| HOUSEHOLDS BY TYPE | | |
| Average household size | 2.557273 | (x) |
| Average family size | 3.020909 | (x) |
| HOUSING OCCUPANCY | | |
| Total housing units | 22,310 | 100 |
| Occupied housing units | 20,659 | 92.600% |
| Vacant housing units | 1,651 | 7.400% |
| For seasonal, recreational, or occasional use | 452 | 2.026% |
| Homeowner vacancy rate (percent) | 2.272727 | (x) |
| Rental vacancy rate (percent) | 8.018182 | (x) |
| HOUSING TENURE | | |
| Occupied housing units | 20,659 | 100 |
| Owner-occupied housing units | 16,001 | 77.453% |
| Renter-occupied housing units | 4,658 | 22.547% |
| Average household size of owner-occupied unit | 2.597273 | (x) |
| Average household size of renter-occupied unit | 2.461818 | (x) |
| EDUCATIONAL ATTAINMENT | | |
| Population 25 years and over | 34,737 | 100 |
| Less than 9th grade | 1,628 | 4.687% |
| 9th to 12th grade, no diploma | 4,266 | 12.281% |
| High school graduate (includes equivalency) | 13,145 | 37.841% |
| Some college, no degree | 8,254 | 23.761% |
| Associate degree | 2,835 | 8.161% |
| Bachelor's degree | 2,868 | 8.256% |
| Graduate or professional degree | 1,741 | 5.012% |
| Percent high school graduate or higher | 84 | (X) |
| Percent bachelor's degree or higher | 13 | (X) |

This information has been made available by the Southwestern Michigan Economic Growth Alliance.

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|---|---------------|------------|
| EMPLOYMENT STATUS | | |
| Population 16 years and over | 40,367 | 100 |
| In labor force | 26,713 | 66.175% |
| Civilian labor force | 26,713 | 66.175% |
| Employed | 25,254 | 62.561% |
| Unemployed | 1,459 | 3.614% |
| Percent of civilian labor force | 5.462% | (X) |
| Armed Forces | 31 | 0.077% |
| Not in labor force | 13,654 | 33.825% |
| Employed civilian population 16 years and over | | |
| OCCUPATION | 25,254 | 100 |
| Management, professional, and related occupations | 5,978 | 23.671% |
| Service occupations | 3,871 | 15.328% |
| Sales and office occupations | 6,155 | 24.372% |
| Farming, fishing, and forestry occupations | 108 | 0.428% |
| Construction, extraction, and maintenance occupations | 2,835 | 11.226% |
| Production, transportation, and material moving occupations | 6,307 | 24.974% |
| INCOME IN 1999 | | |
| Households | 20,696 | 100 |
| Less than \$10,000 | 1,641 | 7.929% |
| \$10,000 to \$14,999 | 1,542 | 7.451% |
| \$15,000 to \$24,999 | 3,321 | 16.047% |
| \$25,000 to \$34,999 | 3,085 | 14.906% |
| \$35,000 to \$49,999 | 3,996 | 19.308% |
| \$50,000 to \$74,999 | 4,210 | 20.342% |
| \$75,000 to \$99,999 | 1,663 | 8.035% |
| \$100,000 to \$149,999 | 922 | 4.455% |
| \$150,000 to \$199,999 | 174 | 0.841% |
| \$200,000 or more | 142 | 0.686% |
| Median household income (dollars) | 39,814 | (X) |
| Per capita income (dollars) | 18507.55 | (X) |

As part of the Southwestern Alliance, the Southwestern Michigan Economic Growth Alliance is an active partner working with local businesses, government, organizations, and individuals to promote and support the retention and expansion of existing businesses, to attract new businesses, and to encourage the diversification of the economic base in southwestern Michigan.

Shelley Klug, Executive Director
Southwestern Michigan Economic Growth Alliance
1950 Industrial Drive, Niles, Michigan 49120
Phone: 269-683-1833 - Email: southwesternalliance@gmail.com