

<b>Cass County General Demographics Census 2000</b>		
<b>Subject</b>	<b>Number</b>	<b>Percent</b>
<b>Total Population</b>	<b>51,104</b>	<b>100</b>
<b>Gender</b>		
Male	25,535	50
Female	25,569	50
<b>RACE</b>	<b>51,104</b>	<b>100</b>
White	45,582	89.195%
Black or African American	3,127	6.119%
American Indian and Alaska Native	420	0.822%
Asian	275	0.538%
Hispanic or Latino (of any race)	1,233	2.413%
Other	467	0.914%
<b>HOUSEHOLDS BY TYPE</b>		
<b>Total households</b>	<b>19,676</b>	<b>100</b>
Average household size	2.56	(X)
Average family size	2.98	(X)
<b>HOUSING OCCUPANCY</b>		
<b>Total housing units</b>	<b>23,884</b>	<b>100</b>
Occupied housing units	19,676	82.4
Vacant housing units	4,208	17.6
For seasonal, recreational, or occasional use	3,031	12.7
Homeowner vacancy rate (percent)	1.6	(X)
Rental vacancy rate (percent)	6.6	(X)
<b>HOUSING TENURE</b>		
<b>Occupied housing units</b>	<b>19,676</b>	<b>100</b>
Owner-occupied housing units	16,106	81.9
Renter-occupied housing units	3,570	18.1
Average household size of owner-occupied unit	2.57	(X)
Average household size of renter-occupied unit	2.49	(X)
<b>EDUCATIONAL ATTAINMENT</b>		
<b>Population 25 years and over</b>	<b>34,286</b>	<b>100</b>
Less than 9th grade	1,738	5.1
9th to 12th grade, no diploma	4,969	14.5
High school graduate (includes equivalency)	12,906	37.6
Some college, no degree	7,979	23.3
Associate degree	2,556	7.5
Bachelor's degree	2,735	8
Graduate or professional degree	1,403	4.1
Percent high school graduate or higher	80.4	(X)
Percent bachelor's degree or higher	12.1	(X)

<b>EMPLOYMENT STATUS</b>		
<b>Population 16 years and over</b>	<b>39,611</b>	<b>100</b>
In labor force	26,103	65.9
Civilian labor force	26,090	65.9
Employed	24,788	62.6
Unemployed	1,302	3.3
Percent of civilian labor force	5	(X)
Armed Forces	13	0
Not in labor force	13,508	34.1
<b>Employed civilian population 16 years and over</b>		
<b>OCCUPATION</b>	<b>24,788</b>	<b>100</b>
Management, professional, and related occupations	5,613	22.6
Service occupations	3,201	12.9
Sales and office occupations	5,793	23.4
Farming, fishing, and forestry occupations	242	1
Construction, extraction, and maintenance occupations	2,886	11.6
Production, transportation, and material moving occupations	7,053	28.5
<b>INCOME IN 1999</b>		
<b>Households</b>	<b>19,620</b>	<b>100</b>
Less than \$10,000	1,536	7.8
\$10,000 to \$14,999	1,197	6.1
\$15,000 to \$24,999	2,719	13.9
\$25,000 to \$34,999	2,665	13.6
\$35,000 to \$49,999	3,790	19.3
\$50,000 to \$74,999	4,273	21.8
\$75,000 to \$99,999	1,938	9.9
\$100,000 to \$149,999	1,025	5.2
\$150,000 to \$199,999	245	1.2
\$200,000 or more	232	1.2
Median household income (dollars)	41,264	(X)
Per capita income (dollars)	19,474	(X)

*As part of the Southwestern Alliance, the Southwestern Michigan Economic Growth Alliance is an active partner working with local businesses, government, organizations, and individuals to promote and support the retention and expansion of existing businesses, to attract new businesses, and to encourage the diversification of the economic base in southwestern Michigan.*

Shelley Klug, Executive Director  
Southwestern Michigan Economic Growth Alliance  
1950 Industrial Drive, Niles, Michigan 49120  
Phone: 269-683-1833 - Email: [southwesternalliance@gmail.com](mailto:southwesternalliance@gmail.com)